On April 17th, LF Logistics’ senior management team and local government officials gathered in Singapore for the groundbreaking ceremony of the company’s biggest distribution center (DC) in Asia. The guest of honor for this event was Keat Chuan Yeoh, Managing Director of the Singapore Economic Development Board (EDB). The new 1M square foot facility will be used to streamline existing Singapore activities by industry verticals and will position LF Logistics to meet the growing demands for regional hubbing services. “The logistics market in Singapore is highly developed,” said Siak Sin Thean, LF Logistics SVP and Head of Singapore. “This country has good infrastructure and one of the best airports in the world. We’re in a prime location to showcase our competencies to the rest of the region.”

According to the company’s Executive Director and Head of ASEAN Noel Bautista, the decision to expand operations in Singapore is essential to growing the business. “Singapore is one of the most important markets to us because it’s a gateway to Asia. We are also preparing for greater trade between ASEAN countries especially with the formation of the ASEAN Economic Community in 2015. Singapore will definitely play a prominent role in this endeavor,” he told One Family.

LF Logistics is leasing the land for the new DC on a long-term basis from the Singaporean government, thanks to the EDB’s direct land allocation program. This program allows the government to regulate the use of land, a scarce resource in a country with only 710 square kilometers available. Our colleagues from LF Logistics worked closely with the EDB to develop a long-term strategy consistent with the
Singaporean government’s goals of driving economic and industry growth. For these reasons, one of the conditions given to our colleagues was that they invest heavily in technology to enhance productivity. “This is the perfect opportunity to redesign each of our existing client operations in a way that would maximize efficiency and speed,” said Noel.

Here’s a breakdown of the new DC’s technological features:

1. Value Added Services (VAS) Processing Zones. With more floor space to operate, LF Logistics can offer more VAS such as a semi-automated line for labeling products.

2. Automated Storage and Retrieval System (ASRS). This section of the DC will house 11 unmanned cranes that will manage over 48,000 pallet positions in storage.

3. Multi-temperature zones. The new DC will have multiple temperature zones to cater to a variety of goods.

On top of these features, the new DC reflects LF Logistics’ commitment to sustainability. It is designed to qualify for a LEED Gold certificate from the US Green Building Council and a Green Mark Platinum certificate from Singapore’s Building and Construction Authority.

By late next year, construction of the new DC should be complete and LF Logistics Singapore will start to migrate its operations. The new space is expected to be fully functional by 2016. “As an operations-centric company we are dedicated to designing, developing, and managing highly efficient DC operations,” said Jim Olson, LF Logistics EVP – Operations Excellence. “Months of strategic planning, design, and collaboration with our development partners have gone into this. We have left no stone unturned during the design of the new facility. We are committed to building a state-of-the-art facility which best meets the needs of our customers. We call it “better by design.”
Congrats to our colleagues on this new distribution center! 🏭️