
Our Colleagues In the Philippines Give Back

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In line with our commitment to enhance health and well-being, our colleagues in the Philippines dedicated all of last month to raising funds and awareness for blood disorders. On top of their annual blood drives throughout the month of February, our colleagues arranged several activities to further promote the cause. Here's a rundown of everything they did...

Blood Drives

Our colleagues partnered with St. Luke's Medical Center to organize blood drives in their Manila office and 3 distribution centers (DCs). In total, 87 colleagues donated blood. "Finally, this year I was able to donate blood," said [Norlyn Lee](#), Senior Supervisor for LF Logistics – Operations. "The thought of being able to help save people's lives makes me feel like a better person. It also feels good to know that Li & Fung is making a difference in other people's lives through this initiative."



Valentine's Day Healthy Hearts

On February 14th, our colleagues from LF Trading, LF Logistics and LF Asia gathered in their Manila office all dressed in red to celebrate Valentine's Day. They shared snacks, played games and had a lucky draw, all sponsored by the LF Philippines senior management team and a few colleagues from LF Asia – F&H's licensing business. On top of all that, our colleagues' retained company physician, Dr. Zaldy Bulatao, gave a talk about healthy living. Afterwards, he gave several of our colleagues free blood tests. "I attended this lecture

trusting that it would equip me with a lot of healthy tips and knowledge that we need to maintain a healthy body and spirit, which it did,” said [Rebie Cunanan](#), Senior Merchandiser from LF Sourcing.



myRun for Hematology Patients

On February 23rd, 7 of our colleagues and their family members ran 5km for Blast Off 2014, a marathon organized by the University of the Philippines’ Philippine General Hospital to raise money for patients living with blood diseases. “It was a great experience joining the fun run,” said [Marissa San Gaspar](#), Senior Supervisor for Finance – LF Asia. “Aside from the physical and mental health benefits, we were able to run for a good cause.”



Congrats to our colleagues at LF Philippines for a successful campaign! 🏃