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## LF Logistics Philippines Relaunches Quarterly General Assembly

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On February 18th, LF Logistics Philippines' senior management team relaunched Quarterly General Assemblies (QGA) in their 4 largest distribution centers (DCs). The quarterly townhall meetings are platforms to discuss business initiatives and foster open communication between colleagues, initiated in 2002 by LF Logistics' Executive Director and Head of ASEAN, [Noel Bautista](#). QGAs were put on hold in 2009 but have since been relaunched to promote transparency and drive engagement in the workplace. "I am pleased that we are again conducting Quarterly General Assemblies across our distribution centers in the Philippines," he told One Family. "The QGA has been a venue for the management team to meet and interact with all colleagues, provide updates on the business and present our direction going forward. It also allows our colleagues to ask questions that we can personally address. This is part of our efforts to promote teamwork, develop a closer relationship across the organization and together, prepare for the future."

Since the relaunch, LF Logistics Philippines' senior management team has hosted QGAs in their Cainta, Manggahan, Cervantes and Cebu DCs. At these assemblies, colleagues learned more about key strategies for the next 3 years and in turn, were challenged to promote operational excellence in their current roles to help drive the business going forward. Carlo Magno, LF Logistics Philippines' General Manager – Operations, presented business results from 2013, citing specific case studies concerning key customers.

VP – OSG [Berd Alba](#) encouraged colleagues in attendance to consider OSG as a strategic partner, sharing her team's full support of all LF Logistics' operations. OSG team leaders, including [Emer Francisco](#), General Manager – Finance; [Paulette Hernandez](#), GM – HR; [Claudia Adelino](#), Senior Manager – IT and [Lita Haboc](#), Manager – CS, then took turns presenting their respective teams' key initiatives in the coming years and how these will support LF Logistics' overall objectives.

Each QGA wrapped with a Q&A segment, during which participants addressed the senior management team with questions or concerns.

