On June 20th, 80 of our colleagues from LF Logistics Thailand spent the day planting rice to feed the underprivileged children from a village in Uthai Thani, a rural province in central Thailand. This community engagement project was organized in cooperation with the Baan Nokamin Foundation, an NGO dedicated to caring for orphans and homeless children in Thailand. Many children in the village our colleagues visited are orphans and only have employees of the foundation to look after them. Instead of donating sacks of rice, our colleagues decided to create a sustainable solution to address the issue and planted the rice themselves, exclusively for the children. Many of them had never before planted rice, but with some help from the villagers were able to get the hang of it as the day progressed. Afterwards, our colleagues also built a fence around the rice paddy to protect the indigenous fish living there, as their presence helps eliminate weeds and harmful pests that could affect the rice crops. The team plans on revisiting the site in November to help harvest the rice.

"This activity was a quality moment and a great learning experience. I can't wait to see the outcome of our effort in the next 4 months."
Janya Thana-athiporn, EVP - Logistics, Head of Thailand

"Rewarding experience! Looking forward to harvesting the rice in Nov and bringing joy to the lovely children."
Lian Teck Chua, GM - Transportation

Well done to all our colleagues who took part in this initiative! 🌱

In case you missed it, check out the LF.TV video about this activity.