

Expanding our FOOTPRINT IN THE ChinaMarket



In 2003, LF Logistics China formed a strategic partnership with one of the world's largest suppliers of athletic shoes and apparel to drive the brand's growth in China, one of the world's largest consumer markets. By scaling up our operations, we helped the client establish itself as the leading sports brand in the nation.

In 2009, the client developed a new facility in China to accommodate its booming business. The transition project took over 18 months and to date, is considered by the brand's senior management team to be one of the best and most efficient operational projects ever executed. Since its opening in 2010, the facility now stands as the premier footwear and apparel distribution center (DC) in China, with the capacity to support the brand's next stage of development in the China market for the next 10 years.

This state-of-the-art complex has a combined total of 200,000 m² of operating space. It also has many automated features with high-tech equipment that allows for more efficient operations providing higher accuracy and timeliness to market.

The DC is powered by a workforce of over 500 colleagues who engage in warehousing, value-added services, and handle all inbound and outbound products for mainland China. LF Logistics China's teams are empowered by thought leaders, problem solvers and supply chain experts. We are the leaders in logistics technology who design solutions to improve efficiency and lower costs. Currently, LF Logistics China coordinates between over 90 factories and 8,000 points-of-sale in 47 cities in China, and manages nearly 77 million pieces of footwear, apparel and equipment for this client each year. We're fully committed to ensuring that products are delivered to consumers exactly when they need them!