We recently discovered that our colleagues at LF Logistics Thailand have been working hard at reducing their carbon footprint and promoting engagement across their team. With a single initiative targeting 2 major goals from our sustainability strategy, they launched the “Plastics of Friends for Friends” project. This endeavor aimed at collecting plastic bottles with the objective of selling them to a recycling center and using the money to replace the table tennis set they lost in the 2011 floods. In the end, our colleagues made THB6,500 from selling their plastic bottles to Wongpanit Co. Ltd. — a company that buys household and commercial waste, separates it, then converts the recyclable materials into value-added products — enough to replace their ping pong table!

Our colleagues broke in their new table tennis set at their Bangpa-in site last month with a small ceremony and a few friendly matches. Plans to launch an LF Logistics Thailand table tennis tournament with colleagues from other offices are being set. Our colleagues are also continuing their initiative of collecting and selling used plastic bottles, and plan to use the money to buy brown rice and offer it as a healthier meal option at the canteen in Bangpa-in.

Let’s see what our colleagues had to say about this initiative...

“Plastic has provided us with so much convenience, but at the same time, it is a menace to the environment. This is an excellent project that contributes in a small but meaningful way to reducing our environmental impact, and at the same time, bring a tangible benefit to the participants.”

Eric Lim
General Manager – Operations

“Everybody in the company got to reap the benefit from selling used plastic bottles. I was very pleased to have such project in our company and think we should continue this initiative.”

Benjamas Onnongplong
Senior Assistant – Operations (EHS)

“Collecting and recycling plastic bottles may seem like a small thing, but the benefits to the environment and to our colleagues are tremendous. This project is a great idea!”

Adul Phawichai
Senior Supervisor – Operations (YUM)

“This project encourages turning what we would consider garbage into value-added products. Our colleagues are learning the importance of recycling and how they can reap its benefits.”

Manoon Chareonsri
Senior Manager – Operations