

# LF LOGISTICS Thailand Celebrates Our Colleagues' Special Days

Here's a great idea we came across courtesy of our friends at LF Logistics Thailand. As part of their employee engagement strategy they've launched an initiative to show how much they C.A.R.E. about their colleagues. When a colleague is celebrating his or her birthday they receive an email greeting from their colleagues, and when it's their "birthday month" they are invited to attend a skip-level luncheon.

The initiative, which kicked-off in February has had some great review so far – colleagues have had the chance to meet leaders in a personal setting and share their thoughts on employee engagement and any other ideas they have.

Check out what some of our birthday babies had to say!

February 3<sup>rd</sup>

"We all are busy and don't have much time to get to know each other. This was a chance for us to exchange information and become closer"

**Apiwat Tongnopakun**  
Senior Supervisor – Operations



March 27<sup>th</sup>

"Thank you so much for initiating this activity. It really shows how much LF Logistics Thailand cares about all of us."

**Mongkol Gonjinda**  
Supervisor – Operations



March 28<sup>th</sup>

"This is such a great initiative and has given me the chance to meet colleagues from different parts of the company – lets do it again next year!"

**Polkrit Kruakongka**  
Business Solution Analyst – IT



April 3<sup>rd</sup>

"The birthday lunch was a great way to help us understand the company more and shows how much the company cares."

**Stephen Fung KY**  
Manager – Business Development



May 21<sup>st</sup>

"We spent time with our colleagues from various teams, shared our opinions and learned others' points of view. I think this initiative is building strong relationships across teams."

**Kata Apaiwongse**  
Divisional Manager – Transport



April 28<sup>th</sup>

"This year my birthday was more special than usual. What a great surprise – thank you so much!"

**Nongnuch Ketkwung**  
Senior Supervisor – Operations

